More than treats: Cornerstone celebrates community connections with Halloween outreach efforts



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For more than 70 years, Cornerstone Chemical Company has been an active member of the Waggaman and Jefferson Parish communities, supporting local organizations, sponsoring neighborhood events and investing time and resources into initiatives that benefit residents. As Cornerstone Energy Park continues to evolve with a focus on modernization and long-term sustainability, that tradition of community involvement is expanding through partnerships with other companies operating at the site.

This October, CEP site companies Cornerstone, Ecoservices and UBE C1 Chemicals America (UBE) brought Halloween fun to local families through a series of community outreach events. Company representatives distributed 675 goodie bags to Mt. Hermon Baptist Church and Cherbonnier-Rillieux Elementary and provided 100 goodie bags each to Mable Trepagnier Brown Kenner Senior Center and Live Oak Estates. The goodie bags were filled with fun activities like stampers, Play Doh, slime, mini-paddleballs, sweet treats, and of course, a little candy. Cornerstone also provided soft drinks and water for the Waggaman Golden Ages Club Halloween Dinner Dance Social.

"At Ecoservices, being part of a community means taking an active role in it. Participating in local celebrations gives us an opportunity to continue building relationships with our neighbors and to support the local organizations that bring people together," said Peter Bilotta, Site Director at Ecoservices. "These everyday connections matter, and we value the opportunity to contribute to the community we all share."

Jay Robichaux, Sr. Communications and Government Affairs Manager at UBE, said supporting these kinds of events helps company leaders and staff stay connected to the places that employees call home.

"These community-led events are about more than passing out treats – it's about spending time getting to know our neighbors and being part of the traditions that bring our community together," he said.

At Cornerstone, responsible corporate citizenship means listening to community needs and actively working to make the community a better place to live and work. Helping to create memorable Halloween celebrations for area families is one way to fulfill that mission.

"Cornerstone Energy Park is committed to our community and to investing in the local organizations and events that benefit our neighbors," said Traci Sanderson, HR Manager at Cornerstone. "We value opportunities to engage with residents, organizations and leaders as we continue to build strong relationships that help strengthen communities across Jefferson Parish."

"Community involvement is an important part of the Cornerstone Energy Park's commitment to Jefferson Parish, and we encourage all companies onsite to actively engage with the neighbors and organizations near our facilities," added Jacques Byrd, Vice President of Site Development. "By working alongside local partners, we create meaningful opportunities to connect with our neighbors, support local traditions and strengthen the community we share. Our partners' participation in this year's Halloween activities reflects that shared commitment."

Together, Cornerstone and its site companies remain committed to building lasting relationships, supporting local investment and growth, and ensuring that Cornerstone Energy Park continues to be a positive force in Jefferson Parish for generations to come. To learn more about Cornerstone's community investment programs, visit www.cornerstonechemco.com/community.

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